

# Ad Hunting Ad Analysis Table



Choose the location you will be checking out (e.g., mall, grocery store, gym, at home, downtown) for advertising. Use this analysis table to keep track of your observations.

<b>Product</b>	<b>Form of advertising</b>	<b>Location</b>
Example: running shoes	print	bus shelter, ads on and inside bus
Example: promotion for mall	audio	on the radio