

Answer Key

Which Tablet Should I Buy?

Below is an example of a completed comparison table. The criteria vary depending on the product the consumer is looking for and his or her needs. The number of options can also differ.

Criteria	Option 1	Option 2	Option 3
Product features			
Screen size	9.7 inches	10.6 inches	10.5 inches
Operating system	X	Y	Z
Battery autonomy	Over 10 hours	Over 8 hours	Over 9 hours
Hard drive memory	32 GB	64 GB	16 GB
Environmental friendliness	<ul style="list-style-type: none"> • Arsenic-free glass • Mercury-free LCD screen • No PVC • Recyclable glass and aluminum case 	?	?
Quality and quantity of applications	+++	++	+++
Use of tablet for office automation	With the addition of an external keyboard	Integrated keyboard	With the addition of an external keyboard
Weight	0.68 kg	0.68 kg	0.7 kg
Manufacturer's warranty	1 year	2 years	1 year
Price	\$591	\$551	\$521
Other criteria			
Product durability as rated by users	Good	Fair	Good
Legal warranties	Consumer Protection Act	Consumer Protection Act	Consumer Protection Act
Store's exchange and refund policy	10 days	No returns	14 days
Store's reputation for customer service (store where I found the best price)	Good	Fair	Good
Consumer reviews of the product	Fair	Good	Excellent